



NEWS

FOR IMMEDIATE RELEASE



MICHIGAN BUSINESS & PROFESSIONAL ASSOCIATION ANNOUNCES THIS YEAR'S 101 BEST AND BRIGHTEST COMPANIES TO WORK FOR IN WEST MICHIGAN

It is with pleasure and honor that we announce to you...

Baruch Senior Ministries has been selected as one of **"West Michigan's 101 Best and Brightest Companies to Work For"**!

This year's winners practice innovative strategies and represent best practices in human resources in industries as diverse as automotive, insurance, hospitality, communications, and with nonprofit organizations. (See the attached list of honorees.)

"This year's 101 award recipients stand out from most businesses in that they have exceeded traditional human resource practices to recruit, develop, motivate and retain their employees. They acknowledge the value their employees have on affecting the success of their company," said Jennifer Kluge, MBPA chief operating officer and executive vice president. "We are very impressed by the commitment that they have demonstrated to their employees."

We would like to congratulate the entire Baruch TEAM at our nine assisted living communities located throughout Michigan.

Baruch Senior Ministries is a nonprofit organization dedicated to providing solutions for senior care that promote community, quality lifestyle, health-care, personal dignity, and the value of every individual.

Since 1997, Baruch Senior Ministries has been working with other nonprofit organizations, existing assisted living communities, local and church communities to develop and operate licensed assisted living communities throughout the State of Michigan that serve as home to seniors.

An independent research firm evaluates each company's entry based on key measures in various categories. They include Communication, Community Initiatives, Compensation and Benefits, Diversity and Multiculturalism, Employee Education and Development, Employee Engagement and Commitment, Recognition and Retention, Recruitment and Selection, Small Business and Work-Life Balance.

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**THE 101 BEST AND BRIGHTEST
COMPANIES TO WORK FOR IN WESTERN MICHIGAN
THE 2011 WINNERS**

A PROGRAM OF THE MICHIGAN BUSINESS AND PROFESSIONAL ASSOCIATION

Acoustics By Design, Inc.
Advantage Health Physician Network
American Axle & Mfg., Inc. - Three Rivers
Amway Corp.
Andy J. Egan Company, Inc.
Arrow Strategies
Aspen Surgical Products
ATEK Medical
Baker Spindler Holtz
Baruch Senior Ministries
Battle Creek Health System
BDO
Beene Garter LLP
Biddergy
Blue Cross Blue Shield of Michigan
Borgess Health Alliance
Business Strategy, Inc.
Cintas Corporation
Clark Construction Company
Clark Retirement Community
Coldwell Banker AJS-Schmidt
Comcast
CompHealth Grand Rapids
Crowe Horwath LLP
CSM Group
DanVos Construction Company
Deloitte LLP
DK Security
Easter Seals West Michigan Therapy Center
Elzinga & Volkers Construction Professionals
Employment Plus, Inc.
Ernst & Young, LLP
Express Employment Professionals
Fifth Third Bank Western Michigan
Fishbeck, Thompson, Carr & Huber, Inc.
Fleis & VandenBrink Engineering, Inc.
Flexco
Grand Rapids Community Foundation
Harold Zeigler Auto Group
Hastings City Bank
Hastings Mutual Insurance Company
Herman Miller, Inc.
Holland Hospital
Honigman Miller Schwartz and Cohn LLP
Hope College
Hungerford, Aldrin, Nichols & Carter, PC
Huntington Bank
Kendall Electric, Inc.
Kingscott
L-3 Avionics Systems, Inc.
Lake Michigan Credit Union
LeanLogistics, Inc.
Leisure Living Management, Inc.
Manpower Professional
Marquette General Health System
Mavcon
Mercantile Bank of Michigan
Mercy Health Partners
Metro Health Hospital
Michigan Office Solutions
Mika Meyers Beckett & Jones PLC
Mill Steel Company
Miller Johnson
Mindscape at Hanon McKendry
National Heritage Academies
Next Generation Enrollment
Nucraft Furniture Company
Open Systems Technologies
Orthopaedic Associates of Michigan
OtterBase, Incorporated
Perrigo
Pine Rest Christian Mental Health Services
Plante & Moran, PLLC
Porter Hills Retirement Communities and Services
Progressive AE
Quest Diagnostics
Rehmann
Rhoades McKee
Rockford Construction Company
Saint Mary's Health Care
Schupan & Sons, Inc.
Seaman's Air Conditioning & Refrigeration, Inc.
SecurAlarm Systems, Inc.
Service Express, Inc.
Simplicity Tactics
Skanska
Soils & Structures
Spartan Stores
Specialty Heat Treating, Inc.
Spectrum Health Hospitals
Stahlin Enclosures
Syplicity Communications, Inc.
The Campbell Group
Triangle Associates, Inc.
Trivalent Group
Valley Oak Financial, PLC
Varnum
Warner Norcross & Judd LLP
Wesco Inc.
Willis Law
Yeo & Yeo, PC, CPA's and Business Consultants
Zeeland Community Hospital